

COIN

Enterprise Collaboration & Interoperability
EU FP7 IST IP Project 216256

Join the Community of the COIN Project



www.coin-ip.eu

VISION: By 2020 enterprise collaboration and interoperability services will become an invisible, pervasive and self-adaptive knowledge and business utility at disposal of the European networked enterprises from any industrial sector and domain in order to rapidly set-up, efficiently manage and effectively operate different forms of business collaborations, from the most traditional supply chains to the most advanced and dynamic business ecosystems.

MISSION: The mission of the COIN IP is to study, design and develop an open, self-adaptive, generic ICT integrated solution to support the above 2020 vision, starting from notable existing research results in the field of Enterprise Interoperability and Enterprise Collaboration.

THE COIN COMMUNITY

The COIN project aims at disseminating project's outcomes and results also through the development and management of a COIN Community of members, interested in being directly informed about the project progress and to take active parts in COIN dissemination activities. The COIN Community is composed by individuals and organisations willing to cooperate to perform specific tasks and activities, suitable for supporting the project dissemination.

COMMUNITY OBJECTIVES

- To facilitate the involvement of external professionals in the implementation of COIN results.
- To streamline the dissemination efforts, by divulgating the COIN concepts and results to a wider scientific and industrial community.
- To ease the adoption of COIN results, by expanding the COIN pilots and test cases to new application domains and sectors.

COMMUNITY MAIN TARGET GROUPS

Scientific group

- To increase the project presence in the scientific channels

IT Industry group

- To enlarge the range of services of the COIN platform
- To provide an insight view on the COIN intended market

Industry/End Users group

- To improve the COIN platform business value and performances
- To expand the COIN pilots and test cases.

ROLES AND ACTORS IN THE COIN COMMUNITY

The COIN Community is operated as a Virtual Professional Community and is based on the following key actors:

- **Coordinator** (ESoCE-Net) - in charge of supervising the basic activities of the Community, planning the development of the activities and ensuring that the COIN community will be constantly growing and active on the topics identified by the project;
- **Moderators** - chosen among the COIN partners, to support a task force of community members on the development of specific tasks, phased with the main project achievements.
- **Angels and Testimonials** - individuals not belonging to COIN beneficiary organizations, recognised as experts at international level in the fields of Enterprise Interoperability and Enterprise Collaboration, willing to contribute to the Community's activities by leading and inspiring task forces of community members on specific COIN related topics, jointly identified with COIN moderators.
- **Individual members** are individuals willing to **participate in the COIN Community activities**, by taking part in specific task forces, by promoting and taking active role in the project's COIN dissemination activities, by sharing documents and knowledge with the other members of the community and by identifying new ideas for further research actions in the EI/EC domain.
- **COIN Multiplier** are organizations willing to support the **adoption of COIN results** actively, by signing a Letter of Intent regulating the collaboration with the COIN Project. Multipliers' engagement can be characterised by different levels of commitment, spanning from the support to the organisation of COIN related information events to the **implementation of additional COIN pilots**.

How can you contribute to the COIN Community

- Through dedicated sections in the COIN IP web site including forum, moderated Wiki, mailbox, FAQ and help desk tools;
- During dedicated workshops associated to first-class scientific and/or industrial events in the field of Enterprise collaboration and interoperability;
- Execution of specific tasks (e.g. compilation of questionnaires, training sessions, invited speeches and lectures, focused interviews, contribution to deliverables).

BENEFITS: WHY TO JOIN THE COMMUNITY?

Individual Members

- To join some of the tasks launched by the Moderators/Angels;
- To have access to the COIN public and restricted documents;
- To learn and get eventually in on-going COIN activities (i.e. contribution to COIN papers, peer evaluation of deliverables and so on);
- To become an Angel for those tasks in which they can be recognized as experts.

Multiplier Organisations

- To be supported by the COIN team in the organisation of dissemination initiatives;
- To access COIN confidential documents, mainly relevant to implementation and operative issues
- To receive dedicated training aimed to facilitate COIN results implementation and exploitation;
- To get financial and non financial support for the launch of additional COIN pilots.

HOW TO JOIN THE COMMUNITY?

Individual Members

Web registration for Individual Members is available at www.coin-ip.eu.

Multiplier Organisations

COIN multipliers need to sign a Letter of Intent (downloadable from www.coin-ip.eu) in which a basic commitment to support COIN exploitation and dissemination activities is expressed. Signed Letters of Intent can be returned via e-mail to coin@esoce.net or sent via fax to +39-06-2280739.

RESULTS FROM THE COMMUNITY: THE WHITE PAPER ABOUT COIN AND LIVING LABS

One concrete example of the activities which are performed within the COIN Community is represented by the production of the White Paper "Unleashing User-Centred Open Innovation from Enterprise Collaboration and Interoperability, the Living Lab way", focused on exploring the collaboration opportunities between Living Labs and the COIN project and, in particular, in working towards Service Platforms For Living Labs, based on COIN results. The activities were performed by **Marc Pallot**, Centre for Concurrent Enterprise, Business School, University of Nottingham, who was the first COIN Angel. Main outcomes of the activities were:



- Living Labs are potential customers of COIN services, which can be adopted to support Living Labs operations and the interactions between Living Labs users communities;
- Living Labs can contribute with their existing specific Living Lab IT services, to be federated within the COIN collaboration platform.
- Living can provide an exploration, experimentation and evaluation environment for IT mass market solutions and services, by involving their users communities in the co-creation and validation process of new IT services.

EXAMPL OF COIN MULTIPLIERS

The **ITA association**, one of the first COIN multipliers, has applied to collaborate with the COIN project in order to launch and execute an additional pilot case based on COIN results. ITA (IT for Automotive, <http://www.ita-int.de/>) was founded on March 14, 2000; with the aim of improving the exchange of information between the car manufacturers and suppliers on the one hand, and the ICT service providers on the other hand, with emphasis on the analysis of supply chain logistics. ITA members are consulting and ICT partners as well as LSPs (logistics service providers) in the automotive sector. Currently more than 50 well-known companies from these sectors, with a wide range of core competences, are represented in ITA (Siemens, SAP, Fraunhofer, BLG ...). The ITA member companies employed in 2003 around 325.000 personnel and booked revenues of around 48 billion Euro. ITA will collaborate with the COIN Project on "**Collaborative Demand Capacity Planning – CDCP**", to optimise the performance of 1st and 2nd tier suppliers in the automotive supply chain.

The COIN Consortium



The COIN Community is coordinated by ESoCE-Net

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